

live experiments from Chris Lefteri's materials laboratory.

Launching at the show will be Premier Composite Technologies (PCT) who have commissioned Norwegian architects Snohetta to design their stand at the show. Hannes Waimer, MD, from Premier Composite Technologies comments: "Composite materials are set to be the new material choice for architects and designers who are looking to challenge the form of their designs but who have until now been constrained by the inflexibility of traditional materials. Whilst composite applications have until now been used more for secondary structures in the construction industry i.e. doors, window frames and cladding; today more advanced composite materials have been developed to satisfy architectural desires for more complex and dramatic geometric forms."

Dennebos wood flooring will also be exhibiting – this Dutch company sources oak from selected European forests. The highly regarded Cosentino Group will also feature – their production and distribution of quartz surfaces, natural stone and recycled surfaces will ensure that their stand creates a stir.



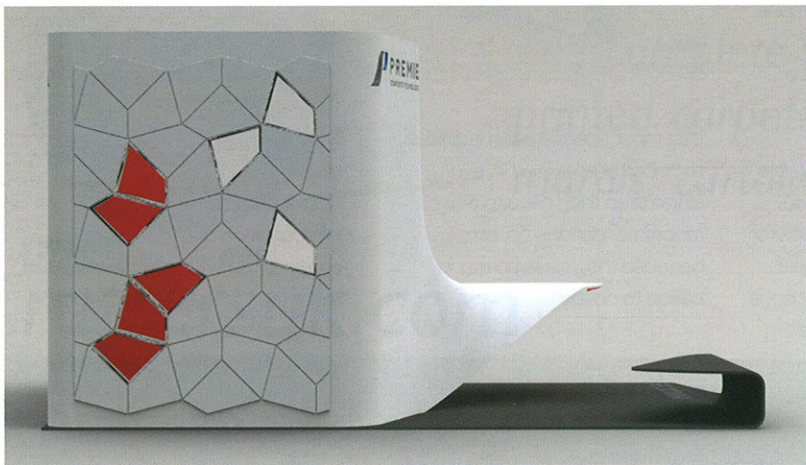
society can represent. For us finding enduring function for raw material which is already in circulation adds a very

"Raw material which is already in circulation offers an exciting opportunity to product designers"

Hewitt Studios who are based in Bath will also be exhibiting. They are a multi-disciplinary studio specialising in urban design, architecture and product design and they design high performance acoustic backing panels consisting almost entirely of glass – over 70% of which is recovered household glass and recycled glass wool. We asked them why they think that recycled materials are so important and they replied: "We have always been motivated to avoid waste in our work as designers and to carefully consider the use of material in order to avoid it. We are increasingly uncomfortable about the disposability and built-in obsolescence found in so many aspects of what consumerist

meaningful dimension to our work." Their spokesperson goes on to add: "Raw material which is already in circulation offers an exciting opportunity to product designers when compared to that which requires the unnecessary processing of raw material from non-renewable natural resources. Finding innovative ways to recycle continues to present a core challenge to the design industry." Also exhibiting will be Luigi Antolini who specialises in natural stone and Selectaglaze who are concerned with glazing.

(100% Design will be at Earls Court, 23-26 September; www.100percentdesign.co.uk)



Highlights

Bene

The Austrian office furniture company with 82 branches in 33 countries will be showcasing their latest designs. www.bene.com

Michelle Mason

Mason's die-cut rugs, made from 100% merino wool, will be making an appearance. www.michellemason.co.uk

Surface View

High quality bespoke murals, canvases and blinds to suit home or office. www.surfaceview.co.uk

